

The everything you need done checklist.

WHAT	ASSIGNED	DELIVERED	ACTIVE
Unique sales propositions			
Permission asset content			
Permission asset design			
Permission asset blog			
Permission asset emails x 7			
Permission asset homepage banne			
Permission asset category banner			
Permission asset inline banner			
Permission asset slide-in banner			
Permission asset exit-intent popup			
Social media posts x 12 (or as many as you want)			
Permission asset video on YouTube			
Paid ads on Google			
Paid ads on Facebook			
Paid ads on LinkedIn			
Nurturing email sequence			